



# for Human Services Providers, Funders, State DHS, & Stakeholders



## WE OBLITERATE THE POOR HEALTH OF PEOPLE WITH DISABILITIES IN LTSS/MLTSS SETTINGS

We're leveraging our experiences and outcomes over the past 7 years throughout the U.S. among the nation's leading for-profit and nonprofit human services providers in thousands of LTSS settings.

EatUp! is our newest generation of content-based, mealtime supports facilitating person-centered choice; improved clinical and social determinants of health for people supported; and reduced food, labor, PRN, acute care and prescription medication expense... all synergistic with value-based and managed care expectations.

EatUp! is available as a subscription to human services providers, various funders, government agencies, and additional stakeholder organizations.

## A Synergistic, Maximizing Fit with Human Services LTSS/MLTSS Settings



There is intense need for a holistic, interactive, personalized, and streamlined approach to mealtime—particularly within independent and supported living, home-based, and some waiver settings...and where staffing needs are perpetually challenged by access, experience, and turnover.



There is strong desire and need for effective resources surrounding mealtime that better ensure individual and household health, person-centered choice, consideration of unique dietary needs, adherence to weekly routines for the individuals in the household, and budgetary control over grocery spend.



Individuals supported and staff members increasingly have the technology resources available to access and utilize online mealtime supports regarding menu planning, grocery shopping, recipe prep, and additional nutrition detail.



The World Health Organization (WHO) and its [landmark study](#) recently confirmed that EatUp!'s primary guideline regarding eating better is the key to maximizing health for most anyone. WHO concludes that EatUp! not only incorporates the super solution to materially reduce obesity, diabetes, heart disease, and cancer, but our approach is leading to longer life. Quickly and sustainably.

[More...](#)

## Facts that Spurred Us into Action for Human Services

- Clinical well-being is the necessary precursor to improved social determinants of health—not the other way around.
- People with disabilities in LTSS/MLTSS settings unnecessarily struggle with 2 to 3 times the mainstream rates of costly obesity, diabetes, and heart conditions—largely as a result of eating the wrong foods in the wrong amounts.
- Based on the subpar health of the vital population of people with disabilities, traditional avenues to improve the health and nutrition of people supported have largely failed. “See a dietitian,” “Get some exercise” are well-intentioned and associated professionals are not to blame. The dynamics and sheer size of the call to action are clearly too monumental for these “solutions.”
- Food is the primary driver behind improved health for most anyone. For a host of factors, it has historically been difficult to foster responsible choice regarding mealtime in LTSS/MLTSS settings.
- Everyone has to eat, whereas exercise is optional. Physical activity increases dramatically once individuals either lose or gain necessary weight via eating the right foods in the right amounts.
- Value-based and managed care expectations are demanding enhanced quality of supports and a substantial reduction of PRN, prescription medication, and acute care expense...all of which enhanced nutrition drives.
- Staff turnover and inexperience will continue to be major challenges into the foreseeable future for the industry, so that streamlining and foolproofing mealtime are top priorities.
- Healthy food doesn't have to cost more than less nutritious options—which we have demonstrated daily in thousands of LTSS settings for the past 7 years.
- Technology advancement as an oversight mechanism and a quality enhancement is gaining rapid momentum within LTSS/MLTSS settings.



## More for Human Services

- Access for your entire constituency—people supported, staff, additional employees, case managers, family members—as a result of an organization or government agency subscription to EatUp!.
- You plant—in bold technicolor, overnight—a health leadership stake in the ground...which licensors, surveyors, accreditors, and additional stakeholders take note of favorably.

